

# 20-Minute Keepsake Audit

## How to use this guide

*Set aside about 20-30 minutes. By the time you reach the end, you'll have more clarity about what you're storing and why you are storing it.*

## The Keepsake Audit

*Write down every pile, box, bag, or folder you've been meaning to deal with. Be specific — the more honestly you fill this in, the more useful the questions that follow will be.*

What pile / collection	What's in it	How long it's been there	What I most want to preserve

*Take a moment to look at what you've written. Notice how long some of these have been sitting. Then move on to the next section.*

## Reflection Exercise

### 1 What's the oldest thing in the collection?

*Think about how long it's been sitting there — and what that says about how much it matters to you.*

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### 2 If this collection was lost tomorrow, what would you mourn most?

*Don't think about every single piece. Think about the one specific piece that would actually hurt to lose.*

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### 3 Who else would want to see what's in here someday?

*Your child at 25. A grandchild. Someone who loves the person who made these things.*

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### 4 What's actually stopped you from doing something with it?

*Time? Money? Not knowing where to start? Saying it out loud is usually the first step.*

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### 5 If it were easier to access — where would it live in your home?

*If you could actually enjoy it — does that change the way you want to store it?*

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## Perspective Calculator

Fill in what you actually spend each month on the categories below — then multiply by 12 to see what it adds up to in a year. Compare those costs to the Plum Print line at the bottom and decide if a keepsake book is for you!

What I spend on...	per month	per year
 <b>Streaming subscriptions</b> <i>(Netflix, Hulu, Disney+, etc.)</i>	\$ _____	×12 = \$ _____
 <b>Takeout or food delivery</b>	\$ _____	×12 = \$ _____
 <b>Groceries — the extras</b> <i>(snacks, specialty items, wine)</i>	\$ _____	×12 = \$ _____
 <b>A gym or fitness membership</b>	\$ _____	×12 = \$ _____
 <b>Coffee or café runs</b>	\$ _____	×12 = \$ _____
 <b>Amazon / online shopping</b> <i>(non-essentials)</i>	\$ _____	×12 = \$ _____
 <b>Kids' activities or classes</b>	\$ _____	×12 = \$ _____

<b>A Plum Print keepsake book</b> <i>(starting at \$175)</i>	<b>Avg. \$305-\$353</b>	<b>one time</b> , lasts a lifetime
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*A keepsake book doesn't have a monthly fee. It doesn't expire. It doesn't get cancelled. It just keeps being there — on the shelf, getting more meaningful every year.*



## Your keepsake book is waiting to be published.

If your answers told you something — this is a good moment to act on it.

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