

# The Complete Wedding Keepsake Checklist

*Everything worth saving — and every way to preserve it beautifully*

"Because the most important day of your life  
deserves more than a box in a closet."



## Part One: What to Save

*Work through this in three phases — before, during, and after.*

### ✉ Before the Wedding

*The pieces that exist before the day itself*

- Two complete invitation suites** — Invitation, envelope, RSVP card, all inserts — keep two full sets
- The save the date** — One for the collection — it marks the moment you told the world
- Engagement photos** — **print at least one** — The before-and-after of your couple's story
- Bridal shower cards with personal messages** — Pre-wedding cards are often the most intimate — keep every one with real notes

- Handwritten planning notes with meaning** — A note from your mother about the dress, letters from your partner
- Your vows in draft form** — The earlier drafts carry their own meaning
- Your wedding website or printed program proof** — A record of how you told your story to guests



## The Day Itself

*Assign to wedding planner or family member — someone you trust*

- Two ceremony programs** — One pristine, one actually used — both have meaning
- The handwritten vows** — Non-negotiable. This is irreplaceable.
- A wedding menu or printed card** — Beautiful objects that vanish by midnight
- Hand-lettered place cards** — Yours and your partner's at minimum
- Something from the florals** — A boutonniere, a pressed bloom from the bouquet, one stem from the centerpiece
- The cake topper** — Most commonly forgotten — most deeply regretted
- A photo booth strip** — Grab one before you leave
- Any cards delivered on the day** — Cards from the tables, delivered with gifts

### ✨ Assign it now — before the wedding

Give one trusted person a written list of what to rescue on the day. Place cards, a menu, a bloom from the centerpiece. They won't know to do it unless you tell them — and you'll be too busy to ask!



## After the Wedding

*In the weeks and months that follow*







- Thank you notes you wrote** — Keep a few — Your handwriting in this moment is its own keepsake
- Any newspaper or publication announcements** — If your wedding appeared in print anywhere
- A guest list — printed or handwritten** — Who was in the room on that day is worth recording
- The first anniversary card** — Begins a new collection — worth keeping from year one
- A letter you write to each other after the honeymoon** — What the day felt like, what surprised you, what you want to remember

## ✉ The Cards

*The most overlooked keepsake*



**Different types of wedding cards — each worth treating differently:**

<p> <b>Shower Cards</b> Pre-wedding, often from your closest circle. Usually the most personal writing you'll receive.</p>	<p> <b>Wedding Day Cards</b> Delivered with gifts. Often written quickly, but the meaningful ones always shine through.</p>
<p> <b>Cards From Absent Guests</b> People who wanted to be there but couldn't — they often put everything into the card. Don't overlook these.</p>	<p> <b>Your Own Announcements</b> Keep 2-3 of the announcements you sent out — invites, save the dates, etc — they're part of the story too.</p>
<p> <b>Cards with Handwritten Notes</b> Did someone write a personal message? Advice for your new life ahead? If it's more than a signature, keep it. If not, let it go — a signature alone isn't a keepsake.</p>	<p> <b>Cards That Spark Emotion</b> Is this from someone who is no longer here? Does reading it make you feel something? Keep every single one — non-negotiable. That feeling is the right filter. Trust it.</p>

## Part Two: How to Preserve It

*Not everything belongs in a book — here's a guide to the best preservation method for each type of keepsake:*

Method	Best For
<b>Keepsake Book</b> Cards, photos, invitations, vows, programs	The most complete preservation — everything in one beautifully designed volume. Plum Print's wedding card book comes in traditional hardcover or lay flat linen.
<b>Shadow Box</b> 3D objects: cake topper, corsage, dried flowers, jewelry	A framed display for items that have texture and dimension. Great for the bedroom or entryway.
<b>Pressed &amp; Framed Florals</b> Blooms from the bouquet or ceremony	Press flowers between books for 2-3 weeks, then frame under glass. A florist or preservation service can also do this professionally.
<b>Framed Vows</b> The handwritten vow paper	Frame the actual paper you read from — as-is, with folds and all. The imperfection is part of it. Or have them calligraphed and framed as a pair.
<b>Archival Box</b> The wedding dress, delicate items	Use an acid-free archival box for the dress. Many dry cleaners offer preservation boxing. Store in a cool, dry place — not the attic or basement.
<b>Digital Backup</b> Cards, photos, printed materials	Scan cards and paper items as a backup. Store on a cloud drive and an external hard drive. Never rely on a single digital location.



## Part Three: The Plum Print Wedding Card Book

Two options — both designed to last a lifetime.



### Classic Hardcover

Beautifully designed, professionally printed, and built to last. Every card digitized and laid out with care.

- ✓ Professionally designed layout
- ✓ Every front + inside included
- ✓ Comes with prepaid collection box
- ✓ Great as a gift from bridal party or family



### Lay Flat Linen

Our premium heirloom option. Opens completely flat. Bound in premium linen. Designed to be passed down.

- ✓ Everything in Classic
- ✓ Premium linen front and back cover
- ✓ Lay flat binding — opens fully flat
- ✓ Heirloom quality — designed for forever

### ✨ The best wedding gift nobody thinks of

A Plum Print wedding card book is one of the most meaningful gifts a mother of the bride or groom, maid of honor, or close family member can give. It's not just a wedding day gift — it's a gift for every anniversary, every milestone, and every time the couple wants to remember what that day felt like.



**Give the gift that gets better every year.**

A Plum Print wedding card book makes an unforgettable gift for any couple — from the bridal shower through the first anniversary.

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